

**PENGGUNAAN *TOTAL ASSET TURNOVER* (TATO) DAN *DEBT TO EQUITY RATIO* (DER) TERHADAP *RETURN ON ASSET* (ROA) PADA PT. ARGO PANTES. Tbk PERIODE 2013 – 2017**

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**ABSTRAK**

Tujuan dari penelitian ini adalah untuk mengetahui pengaruh *Total Asset Turnover* (TATO) dan *Debt To Equity Ratio* (DER) terhadap *Return On Asset* (ROA) pada PT. Argo Pantes. Tbk. periode 2013 – 2017. Objek dalam penelitian ini adalah *Total Asset Turnover* (TATO), *Debt to Equity Ratio* (DER), dan *Return on Asset* (ROA). Metode yang digunakan dalam penelitian ini adalah metode deskriptif dan verifikatif. Analisis data menggunakan Uji Normalitas, Uji Autokorelasi, Uji Multikoleniaritas, analisis regresi linier berganda, analisis koefisien korelasi, analisis koefisien determinasi, uji-t, dan uji-f. Hasil penelitian menunjukkan bahwa pada PT. Argo Pantes Tbk. untuk rasio *Total Asset Turnover* (TATO) berpengaruh signifikan terhadap *Return On Asset* (ROA) dan *Debt To Equity Ratio* (DER) berpengaruh signifikan terhadap *Return On Asset* (ROA). Hasil akhir pada setiap hasil pengujian diperoleh *Total Asset Turnover* (TATO) dan *Debt to Equity Ratio* (DER) berpengaruh signifikan terhadap *Return On Asset* (ROA).

**Kata Kunci** : *Total Asset Turnover* (TATO), *Debt to Equity Ratio* (DER), *Return On Asset* (ROA).

**USE OF TOTAL ASSET TURNOVER (TATO) AND DEBT TO EKUITY  
RATIO (DER) TO RETURN ON ASSET (ROA) IN PT. ARGO PANTES. Tbk  
PERIOD 2013 - 2017**

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**ABSTRACT**

*The purpose of this study is to determine the effect of Total Asset Turnover (TATO) and Debt To Equality (DER) against Return On Assets (ROA) at PT. Argo Pantes. Tbk 2013-2017. The object in this study are Total Asset Turnover (TATO), Debt To Equality Ratio (DER), and Return On Assets (ROA). The method used in this research are descriptive and verification method. Data analysis using normality test, autocorrelation test, multicorrelation test, multiple linear regression analysis, correlation coefficient analysis, coefficient of determination analysis, t-test and f-test. The results of the study showed that PT. Argo Pantes. Tbk the Total Asset Turnover (TATO) has a significant effect on Return On Asset (ROA). And Debt To Equity Ratio (DER) has a significant effect on Return On Asset (ROA). The final results for each test result obtained Total Asset Turnover (TATO) and Debt To Equity Ratio (DER) has significant effect against Return On Asset (ROA).*

**Keywords:** *Total Asset Turnover (TATO), Debt to Equity Ratio (DER), Return On Assets (ROA).*