

PENGARUH *EARNING PER SHARE (EPS)* DAN *PRICE EARNING RATIO (PER)* TERHADAP HARGA SAHAM

(Studi pada perusahaan makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2013-2017)

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh antara *Earning Per Share (EPS)* dan *Price Earning Ratio (PER)* terhadap harga saham pada perusahaan makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) tahun 2013-2017.

Teknik pengambilan sampel menggunakan *non probability sampling* sehingga diperoleh sampel sebanyak 55 laporan. Penelitian ini menggunakan metode kuantitatif dengan menggunakan teknik analisis deskriptif dan verifikatif. Data yang digunakan menggunakan data sekunder yang bersumber dari situs BEI.

Hasil penelitian menunjukkan bahwa *Earning Per Share (EPS)* dan *Price Earning Ratio (PER)* secara simultan berpengaruh terhadap harga saham. Secara parsial *Earning Per Share (EPS)* dan *Price Earning Ratio (PER)* berpengaruh terhadap harga saham.

Kata Kunci: *Earning Per Share (EPS)*, *Price Earning Ratio (PER)*, Harga Saham.

EFFECT OF EARNING PER SHARE (EPS) AND PRICE EARNING RATIO (PER) TO STOCK PRICE

(Study on food and beverage company registered
Indonesia Stock Exchange (IDX) period 2013-2017)

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ABSTRACT

This study aims to determine the effect of Earning Per Share (EPS) and Price Earning Ratio (PER) on stock prices on food and beverage companies listed on the Indonesia Stock Exchange (IDX) in 2013-2017.

The sampling technique uses non probability sampling so that a sample of 55 reports is obtained. This study uses quantitative methods using descriptive and verification analysis techniques. The data collected by using secondary data sourced from the IDX website.

The results shows that Earning Per Share (EPS) and Price Earning Ratio (PER) simultaneously affect stock prices. And partially Earning Per Share (EPS) and Price Earning Ratio (PER) affect stock prices

Keywords: Earning Per Share (EPS), Price Earning Ratio (PER), Stock Prices.