

**PENGARUH PROGRAM RELAWAN PAJAK DAN PELATIHAN
PERPAJAKAN TERHADAP MINAT MAHASISWA BERKARIER DI
BIDANG PERPAJAKAN
(Studi pada Mahasiswa Akuntansi di Bandung)**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh program relawan pajak dan pelatihan perpajakan terhadap minat mahasiswa berkarier di bidang perpajakan pada mahasiswa akuntansi di Bandung. Variabel independen dalam penelitian ini adalah relawan pajak (X1) dan pelatihan perpajakan (X2). Untuk variabel dependen (Y) adalah minat mahasiswa berkarier di bidang perpajakan.

Penelitian ini dilakukan menggunakan metode penelitian kuantitatif dengan pendekatan deskriptif dan verifikatif, serta populasi dalam penelitian ini adalah mahasiswa akuntansi di Bandung. Teknik penentuan sampel menggunakan teknik *purposive sampling*, dengan jumlah sampel sebanyak 100 responden. Sumber data yang digunakan adalah data primer dengan pengumpulan data menggunakan kuesioner yang disebar secara *online* melalui *google form* dan data sekunder berupa jumlah akuntansi di Bandung. Metode analisis yang digunakan adalah analisis regresi linear berganda.

Hasil penelitian ini menyatakan bahwa secara parsial (1) Program relawan pajak berpengaruh terhadap minat mahasiswa berkarier di bidang perpajakan, (2) Pelatihan perpajakan berpengaruh terhadap minat mahasiswa berkarier di bidang perpajakan. Secara simultan Program relawan pajak dan pelatihan perpajakan berpengaruh terhadap minat mahasiswa berkarier di bidang perpajakan.

Kata Kunci: Relawan Pajak, Pelatihan Perpajakan dan Minat Mahasiswa Berkarier

***THE EFFECT OF TAX VOLUNTEER PROGRAMS AND TAX TRAINING
ON STUDENTS' INTEREST IN CAREERS IN TAXATION
(Study on Accounting Students in Bandung)***

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ABSTRACT

This study aims to determine the influence of tax volunteer programs and tax training on students' interest in careers in the field of taxation in accounting students in Bandung. The independent variables in this study were tax volunteers (X1) and tax training (X2). For the dependent variable (Y) is the interest of students in a career in taxation.

This study was conducted using a quantitative research method with a descriptive and verification approach, and the population in this study is accounting students in Bandung. The sample determination technique uses the purposive sampling technique, with a sample of 100 respondents. The data source used is primary data with data collection using questionnaires distributed online through google forms and secondary data in the form of accounting amounts in Bandung. The analysis method used is multiple linear regression analysis.

The results of this study stated that partially (1) the tax volunteer program affects the interest of students in a career in the field of taxation, (2) tax training has an effect on the interest of students in a career in the field of taxation. Simultaneously, the tax volunteer program and tax training have an effect on students' interest in a career in the field of taxation.

Keywords: Tax Volunteers, Tax Training and Career Student Interest