

# **PENGARUH FAKTOR INTERNAL DAN FAKTOR EKSTERNAL TERHADAP HARGA SAHAM PADA PT. SMARTFREN TELECOM, TBK PERIODE 2018-2022**

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## **ABSTRAK**

Penelitian ini bertujuan untuk mengetahui pengaruh dari Faktor Internal yang diukur dengan *Current Ratio*, *Total Asset Turn Over*, *Return On Asset*, *Debt to Equity Ratio*, *Price Earning Ratio*, dan *Price to Book Value*, dan Faktor Eksternal yang diukur dengan Suku Bunga dan Inflasi terhadap Harga Saham. Metode penelitian yang digunakan yaitu metode deskriptif verifikatif dengan pengujian uji asumsi klasik, analisis regresi linier, analisis koefisien korelasi, analisis koefisien determinasi, uji t dan uji F. Teknik pengumpulan sampel menggunakan. Teknik pengumpulan data yang dilakukan, yaitu melalui studi kepustakaan dan dokumen.

Hasil penelitian secara parsial melalui uji t menunjukkan bahwa *Current Ratio*, *Total Asset Turn Over*, dan *Price Earning Ratio* tidak berpengaruh secara signifikan terhadap Harga Saham. *Return On Asset*, *Price to Book Value*, dan Suku Bunga berpengaruh positif signifikan terhadap Harga Saham. *Debt to Equity Ratio* berpengaruh negatif signifikan terhadap Harga Saham. Inflasi berpengaruh negatif tidak signifikan terhadap Harga Saham. Secara simultan melalui uji F menunjukkan bahwa Faktor Internal dan Faktor eksternal berpengaruh signifikan terhadap harga saham. Faktor Internal dan Faktor Eksternal mempengaruhi Harga Saham sebesar 98,2% sedangkan sisanya sebesar 1,8% diduga dipengaruhi oleh variabel lain yang tidak termasuk ke dalam penelitian.

**Kata Kunci : Faktor Internal, Faktor Eksternal, Harga Saham**

***THE EFFECT OF INTERNAL FACTORS AND EKSTERNAL FACTORS ON STOCK PRICES IN COMPANIES PT. SMARTFREN TELECOM, TBK PERIOD 2018-2022***

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***ABSTRACT***

*The study aims to determine the influence of Internal Factors measured by Current Ratio, Total Asset Turn Over, Return On Asset, Debt to Equity Ratio and Price Earning Ratio on the price of the stock. The research methods used are verifiable descriptive methods with classical assumption test testing, linear regression analysis, correlation coefficient analysis, determination factor analysis, t test and F test. Sampling techniques are used. The technique of data collection is carried out, i.e. through the study of libraries and documents. The results of the study, partly through the t trial, concluded that the Current Ratio, Total Asset Turn Over, and Price Earning Ratio had no significant effect on the Stock Price. Simultaneously, through the F test, the Return On Asset, Price to Book Value, and Flower Tribes had significant positive effects on the Share Price. The Debt to Equity Ratio has a significant negative impact on the Exchange Price. Inflation has no significant negative influence on the stock Price. At the same time, the F trial showed that Internal and External Factors have a significant influence upon the stock price. The internal and external factors influenced the share price by 98.2 per cent, while the remaining 1.8 per cent was expected to be affected by other variables that were not included in the study.*

***Keyword : Internal Factors, External Factors, Stock Prices***