

**ANALISIS EFEKTIVITAS JASA KONSULTAN PAJAK TERHADAP  
KEPATUHAN WAJIB PAJAK STUDI DI KANTOR KONSULTAN PAJAK  
BIMBIM DAN REKAN**

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**ABSTRAK**

Penelitian ini dilakukan untuk menganalisis gambaran efektivitas jasa konsultan pajak terhadap kepatuhan wajib pajak yang dilakukan di KKP Bimbim dan Rekan.

Metode penelitian yang digunakan dalam penelitian ini adalah deskriptif. Data diperoleh melalui penyebaran kuesioner kepada 100 orang wajib pajak pengguna jasa konsultan pajak. Populasi dalam penelitian ini adalah klien konsultan Pajak Bimbim dan Rekan.

Hasil penelitian menunjukkan bahwa tingkat kepatuhan wajib pajak berada dalam kategori cukup baik, yaitu sebesar 86,45%, meskipun masih terdapat kendala dalam pelaporan pajak secara *online (e-Filling/e-Form)*. Efektivitas jasa konsultan pajak KKP Bimbim dan Rekan juga dapat dikatakan cukup efektif dalam membantu pemenuhan kewajiban perpajakan, dengan persentase sebesar 85,07%, walaupun persepsi terhadap reputasi konsultan pajak masih tergolong rendah. Penelitian ini menyimpulkan bahwa jasa konsultan pajak cukup efektif dalam membantu wajib pajak menjalankan kewajibannya, namun diperlukan peningkatan dalam peran pendampingan, edukatif, inovasi pelayanan dan penguatan reputasi guna mendorong kepatuhan yang berkelanjutan.

**Kata Kunci: Efektivitas, Konsultan Pajak, Kepatuhan Wajib Pajak.**

**ANALYSIS OF THE EFFECTIVENESS OF TAX CONSULTANT SERVICES ON  
TAXPAYER COMPLIANCE STUDY AT BIMBIM AND REKAN TAX  
CONSULTANT OFFICE**

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***ABSTRACT***

*This study was conducted to analyze the effectiveness of tax consulting services on taxpayer compliance at Bimbim and Rekan Tax Consulting Firm.*

*The research method used in this study was descriptive. Data was collected through the distribution of questionnaires to 100 taxpayers who used tax consulting services. The population in this study was the clients of Bimbim and Rekan Tax Consultants.*

*The results of the study indicate that the level of taxpayer compliance is in the fairly good category, at 86.45%, although there are still challenges in online tax reporting (e-Filing/e-Form). The effectiveness of KKP Bimbim and Rekan tax consulting services can also be said to be quite effective in helping taxpayers fulfill their tax obligations, with a percentage of 85.07%, although the perception of the tax consultant's reputation is still relatively low. This study concludes that tax consulting services are quite effective in helping taxpayers fulfill their obligations, but improvements are needed in terms of mentoring, education, service innovation, and reputation enhancement to encourage sustainable compliance.*

***Keywords: Effectiveness, Tax Consultant, Taxpayer Compliance.***